



PRESS RELEASE

“Rice That Binds Us, Bring ASEAN Closer”

KUALA LUMPUR, 21 NOVEMBER – “Rice That Binds Us”, the special theme that was chosen to reflect rice as the staple food in the ASEAN region and one of the key elements that bind our member countries for decades.

Her Excellency Datin Paduka Seri Rosmah Mansor, wife of the Honourable Prime Minister of Malaysia hosted on the ASEAN Food Fiesta at The Royale Chulan Hotel, Kuala Lumpur in conjunction with the 27th ASEAN Summit and Related Summits.

In her speech, she mentioned this program provides an opportunity for guests to learn more about ASEAN’s culture through our traditional cuisine and dishes. We are building and binding our community closer through cuisines.

There are ten (10) stalls showcasing at least five (5) traditional cuisine prepared by the chefs from each ASEAN countries. A live cooking of an authentic rice-based dishes was performed at each of the stalls which were then served to guests at the fiesta.

The highlight of the programme is the special appearance by Malaysian celebrity chef who demonstrated live cooking on of a signature rice-based dish. Apart from that, Malaysia showcased its famous lemang, ketupat palas, nasi kerabu, laksa and other traditional delicacies during the fiesta.

To enlighten the event, guests were entertained by ASEAN cultural performances by the ten (10) member countries. Malaysia was represented by PERMATA Seni and Department of Culture and Arts.

The fiesta was attended by spouses of ASEAN Head of States/Governments and Dialogue Partners, spouses of ASEAN Foreign Ministers, ambassadors, senior government officials and NGOs.

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