

PRESS RELEASE 28 AUGUST 2023

KPJ Damansara Specialist Elevates Women & Children Care with Launch of New Specialised Centre

PETALING JAYA, 28 August - KPJ Damansara Specialist Hospital ("KPJ Damansara") proudly inaugurated its pioneering Women & Children Centre, an exceptional milestone in redefining healthcare, solidifying the hospital's unwavering commitment to women, children, and the ethos of 'Care for Life'. The event, graced by esteemed guests including YB Dato' Sri Hajah Nancy Shukri, Minister of Women, Family and Community Development Malaysia, underscores the collaboration between the private sector and the Ministry to elevate healthcare services.

The Women & Children Centre at KPJ Damansara stands as a testament to the hospital's unwavering dedication to elevate healthcare standards, placing the unique needs of women and children at the forefront. The Centre introduces a spectrum of specialised services meticulously designed to address the distinct healthcare requirements of this pivotal demographic, complete with a team of skilled multidisciplinary specialists helming the Centre.

"Today's launch echoes KPJ Damansara's holistic approach to healthcare," said Datuk Md Arif Mahmood, Chairman of KPJ Healthcare Berhad ("KPJ Healthcare" or the "Group"). "We are committed not only to providing advanced medical care but also to empower individuals and communities with the knowledge and tools for healthier lives."

The Centre encompasses a range of specialised services tailored to women and children:

FERTILITY CENTRE

The Fertility Centre offers advanced treatment plans catering to families embarking on their journey to parenthood. Utilising state-of-the-art technology, the Centre provides individualised fertility treatments. Notably, success rates are compelling, with achievements such as 25% success rate for women above 40 years, 54.9% for those aged 35-39, and 48.5% for those under 35 years.

WOMEN'S HEALTH & WELLNESS

The Obstetrics & Gynaecology ("O&G") team offers a comprehensive array of services, ranging from general and complex O&G cases to maternal and foetal medicine. The Centre prioritises holistic care for mothers and infants, offering Parentcraft classes and lactation counselling to support parents on their parenting journey. The Centre's tailored rehabilitation programmes address musculoskeletal issues, incontinence, and other postnatal concerns.



PAEDIATRIC CARE

The Neonatal Intensive Care Unit ("NICU") stands as a sanctuary for the tiniest lives, providing expert care to small and sick newborns. A Level 3B facility, the NICU boasts a team of specialists, offering a full range of rehabilitation care to support children's developmental growth and disorders. Demonstrating its prowess, the NICU at KPJ Damansara has effectively managed a broad spectrum of neonatal conditions, even caring for infants born as early as 23 weeks gestation and weighing as little as 450 grams. This advanced unit stands as a symbol of hope, offering specialised care for premature infants and newborns, fortified by cutting-edge technology and a team of highly skilled medical professionals.

YB Dato' Sri Hajah Nancy, underscored the significance of dedicated healthcare services for women and children during her address at the launch. "The launch of KPJ Damansara's Women & Children Centre aligns seamlessly with the Ministry's efforts to enhance healthcare services for women and children across Malaysia. It's heartening to witness the private sector stepping up to play a pivotal role in promoting the health and well-being of our nation's women and children." she noted.

In addition to the Centre's remarkable services, KPJ Healthcare Group underlines its commitment to sustainability and excellence. The KPJ Group of Hospitals leverages on KPJ Healthcare University ("KPJU") to establish Centres of Excellence through strategic collaborations. While these collaborations with research institutions drive clinical excellence, its future plans include the establishment of the KPJ Research Centre, uniting experts to pioneer advancements in medical research.

As KPJ Damansara forges ahead, the hospital's legacy of exceptional healthcare experiences continues to grow. The dedication to social responsibility, evident through donations to non-governmental organisations ("NGOs"), further solidifies KPJ Damansara's commitment to the communities it serves. This launch serves as a testimony to the hospital's vision for a healthier, brighter future for women and children.